From: "Matt Walker (Economic Development Officer)" <<u>edo@northfrontenac.ca</u>> Date: September 25, 2023 at 1:29:35 PM EDT

To: Corey Klatt <<u>CAO@northfrontenac.ca</u>>

Subject: 2024-2027 North Frontenac Strategic Planning - Survey Open, Town Halls and Focus Groups begin this Thursday

Hi everyone, just another quick reminder that the Township of North Frontenac is in the early development stage of a new 4-year strategic plan. We need your expertise and look forward to hearing what you have to say.

What is a Municipal Strategic Plan and what does it do?

A municipal strategic plan is a living document that establishes the vision and priorities of the municipality. It gives purpose to the decisions and actions of Council and Staff and helps allocate financial and staff resources

Who is engaged during the strategic planning process?

Gathering input and feedback from the community is one of the most essential steps of strategic planning. The Township is seeking input from all members of the public along with community stakeholders such as Lake/Cottage Associations, Parent Councils and Community Service Organizations.

Why is this important to my business, organization or group?

Municipal priorities, processes and efforts are guided by its strategic plan. This includes such things as bylaws, permits, regulations, Community Improvement Plans, property tax rates etc.

How do I provide input?

There are a number of methods to provide input. If you are unable to participate using one of the above-mentioned methods and/or require an accommodation, please contact our office.

• A public survey until October 6th. This survey can be found online at <u>https://engagefrontenac.ca/north-frontenac-strategic-plan-have-your-say</u>. You do not have to register to complete the survey and it can be done completely anonymous. Printed copies of the survey also available for pickup at the Township Office and can be dropped off or mailed using the free postage paid envelope.

- Three public Town Halls (2 in-person, 1 virtual)*
- Six focus groups. Register for a specific focus group by calling 613-479-2231 ext. 229 or <u>info@northfrontenac.ca.</u>*

* see the attached poster

If you have any questions, please feel free to reach out to me anytime.

Matt Walker

Economic Development and Emergency Information Officer

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